

I. Introduction

Our Purpose

Enhancing family engagement within the K-12 and post-secondary education sectors is a pivotal element in optimizing student academic performance. **Empowerment ED** is an authority in cultivating programs designed to deepen family involvement in their children's education and implement optimal strategies for academic and socio-emotional support.

Our belief is that education provides a gateway to new opportunities for students and their families. **Empowerment ED** distinguishes itself as an organization that values cultural competency, supports bilingual/multilingual initiatives, and designs programs on data-driven methodologies.

Our track record includes successful partnerships with various school districts, nonprofit entities, and higher education institutions nationwide, all aimed at advancing academic achievement, fostering a growth mindset in both families and students, and promoting higher education understanding among students impacted by educational attainment disparities.

At **Empowerment ED**, our philosophy centers on the notion that enduring and system-wide improvement in student and family programs can best be achieved by enhancing staff training, empowering families with knowledge, and actively involving students through a leadership-oriented, academically stimulating, and culturally responsive evidence-based curriculum.

II. Empowerment ED Promise

Empowerment ED was founded on the principles of empowering individuals and communities through education. We understand the importance of addressing mental health concerns, leveraging technology for effective learning, nurturing leadership and soft skills, and fostering strong family and community relationships. Our goal is to provide customized programs that address the specific needs of educational institutions, organizations, and communities.

Our mission is to empower students and their families, aiding them in devising a comprehensive strategy for their future educational, vocational, and personal triumphs. We are dedicated to empowering the needs of those encountering adversity and delivering solutions that cater to specific community requirements.

Empowerment ED pledges to offer our partners professional, trustworthy, and evidence-based services to cater to the communities they serve. Our goal is to help each student and family realize their utmost potential; despite the hurdles they have previously encountered. We mentor them to formulate proactive strategies for overcoming future challenges both inside and outside the academic environment, all the while fostering a growth mindset.

Our programs are built on a foundation of consistent qualitative and quantitative assessments, along with thorough research and report generation, to ensure the delivery of successful, evidence-backed curriculum to our partners. Our ultimate objective is to address today's most formidable social issues by crafting effective, comprehensive, and innovative solutions that provide support to students and their families.

Parent Engagement Leadership Institute (PELI)

Empowerment ED is set to deliver **TBA sixty-minute** family-focused training modules, in accordance with the requests of **TBD**. The central component of our offering includes modules from our esteemed Parent Engagement Leadership Institute (PELI). This comprehensive curriculum, characterized by its bilingual and multicultural approach, cultural relevance, inspirational content, and leadership-centric orientation, equips families to play an active role in their children's educational journey, academic and professional accomplishments.

We provide families with evidence-supported strategies and practical insights that boost their engagement in their children's academic endeavors. The latest studies on resilience, family involvement, perseverance, and growth mindset will be translated into seventy-five-minute modules that families can easily grasp. The PELI will help families better understand the workings of K-12 and higher education, possess practical strategies to augment their children's academic enrichment, and comprehend the vital role of education in shaping a rewarding career for their children.

We will leverage an inspiring model to gain family endorsement, involving inspirational stories of overcoming adversity. Families will learn about effective communication strategies with educators and their children, and gain knowledge of various high school and college prerequisites. In addition, the PELI will focus on the power of innovation and nurturing parent leadership while prioritizing social-emotional well-being. Mental health, emotional and physical wellness are key components of the PELI.

Our train-the-trainer model, successfully employed nationwide, enables families to effectively disseminate the knowledge and strategies they've acquired at the PELI, promoting a culture of family engagement in education. The curriculum covers critical areas such as writing, reading, the value of school attendance/addressing chronic absenteeism, and the importance of cultivating a growth mindset. Parents will also gain an understanding of the Common Core Standards, 21st Century Learning Skills, and precollege programs that smooth the transition from K-12 to higher education.

Parents will receive training on college and career awareness, planning, and educational leadership. In addition, the PELI will address the crucial areas of mental health, digital safety, educational technology and nurturing innovation and creativity skills. **Empowerment ED** goal is for families to gain a better understanding of what, how and why of educational engagement and innovation in the post-covid era.

Catalog of Modules Themes

Every module will include engaging visuals, interactive activities, and potentially small group breakouts to discuss themes learned. Each module will feature a qualified instructor dedicated to fostering an inclusive learning environment for families. Our instructors are proficient in delivering bilingual and multicultural seminars, ensure that every participant feels valued and supported.

1.) Fostering Unity: Cultivating a Growth Mindset in Families for Students Empowerment

This module aims to address the critical question: How can families cultivate a growth mindset to foster a college-oriented culture at home? Participants will explore the significance of promoting a growth mindset in contrast to a fixed mindset. The concept of 'Buscando Vida' will be introduced, illuminating its relevance to the daily life of families and their students both inside and outside the classroom setting. While many families aspire for their students to attend and graduate from college, a limited number are familiar with the landscape or operations of higher education. This module is designed to bridge this knowledge gap. Families will grasp the distinction between a growth mindset and a fixed mindset, learn to collaborate effectively with K-12 staff on their students' issues rather than confront, and acquire the skills to recognize and foster innovation and motivation within themselves and their students.

2.) Promoting Digital Safety for our Students: Safeguarding Mental Health in the Age of Social Media

Digital communication, including social media, has emerged as the primary mode of interaction among students globally, both for educational and personal purposes. This module aims to equip families and educators with strategies to ensure students safety while using digital communication tools, such as texting, online interaction, and various digital applications. Topics to be addressed include safety tips, recent data, understanding digital footprints, and mental health concerns related to technology use.

3.) Building Bridges: Fostering Effective Student-Family Communication

This module centers on imparting strategies that enable students and families to establish fruitful communication channels. Families will learn to articulate their expectations clearly to their student, handle situations involving conflicting expectations, and ultimately, to broker and negotiate solutions that align both the student's and family perspectives.

4. Vaping Hazards: Enhancing Awareness and Fostering Prevention

This module is designed to heighten awareness of vaping dangers among students. Participants will gain insights into the health perils posed by vaping and the critical need for its prevention. We will deliberate on effective prevention and intervention strategies, striving towards a vape-free educational setting.

5. Pathway to Success: Kick-starting Your Student's Career Journey

This module aims to instill confidence in families and their student when navigating entering the workforce. Our objective is to equip families with evidence-based strategies and guidance, aiding their student's smooth transition into the workforce. We will explore application techniques and interview strategies to ensure families are aware of the employer's expectations when their student applies for jobs. Additionally, we'll discuss professionalism norms to ensure families can appropriately coach their student. We will provide practical examples of appropriate dress code, communication styles, and behavior when applying for jobs and transitioning into the workforce. Our aim is for families to leave this workshop armed with new strategies and tips that they can impart to their student, facilitating their successful entry into the workforce.

6.) United We Stand: Fostering Collaboration Over Confrontation

This module aims to equip families with tools that enhance communication and foster collaboration between them and their student. Families often ask, "What's wrong? What happened today?" to delve into their student's daily school experiences. This module will coach families on the significance of nurturing a trust-based, collaborative relationship that encourages their student to proactively share their school experiences. Families will learn the value of collaboration, communication, trust, and sharing to establish a two-way platform with their student.

7.) Breaking the Cycle: Empowering Families to Address Bullying

This module will address the nationwide issue of bullying, focusing on how students, families, and educators can work together to shift school culture. The module will outline the myriad challenges faced by students and families, highlighting how supportive home and school environments can combat bullying.

Families will be educated on the various forms of bullying, including verbal, physical, social, and cyberbullying. They will be made aware of the signs shown by both victims and perpetrators and will be guided on initiating conversations on the subject. The module will also gain an understanding of the cycle of bullying, offering effective strategies for its prevention and intervention. The module's objective is to enhance awareness, equip families with the necessary skills to advocate for their student effectively, and empower them to offer guidance to other families.

8.) Navigating EdTech: Empowering Families in a Post-COVID Era

In this module, families will explore the crucial role of technology in modern education. Families will be informed about the evolving expectations for students and how classrooms are integrating technology more than ever before. Families will gain practical strategies to aid their student's education in this digital landscape and learn about various resources that can help them become comfortable with educational technology, despite potential financial constraints or language barriers. By understanding and embracing educational technology, families can ensure they're equipped to support their student's learning journey in an increasingly digital world.

9.) Championing Your Student's Journey: Advocacy, Resources and Mentorship

Research consistently affirms the undeniable role of family involvement in their student's educational success. But what does this participation look like in today's ever-changing educational landscape? And how can it transform into robust advocacy? This module invites families to delve deeper into the realm of advocacy, comprehend its crucial role, and understand its potential to bolster their student's academic growth. Throughout the module, families will learn practical strategies and receive a wealth of resources designed to empower them in advocating for their student's education effectively. We will also discuss the value of mentorship and how it can be a powerful tool in supporting and guiding students through their K-12 journey. Come join us!

10.) Enhancing Communication Across Generations

With the rising prevalence and impact of systemic racism, it's crucial to promote racial literacy and discussions on race and equity across generations. The omnipresence of social media has further underscored this need, bringing to light ongoing racial issues on a global scale. As our children become more informed via the internet and social platforms, parents must also be empowered to engage in these complex and necessary dialogues. This module will equip parents with practical tools and strategies for meaningful and transformative conversations about race and equity with their children and within their communities in this new era post-pandemic.

11.) Promoting Wellness: Empowering Healing and Resilience

This module offers parents valuable techniques to foster personal wellness, emphasizing the significance of consistent practice and the enduring positive effects it can yield over time. Focused on mental health, this module aims to demonstrate how attaining wellness contributes to overcoming life's obstacles and shapes a healthier future for both parents and children.

12.) Fostering Brilliance: Nurturing Your Child's Innate Creativity and Intellectual Curiosity

Are you eager to help your child discover their unique talents and life purpose? This interactive module will help you identify and harness your strengths, cultural assets, and parenting skills to co-create a future focused on health, happiness, and holistic well-being. Together, we will chart a pathway towards awakening your child's intellectual curiosity, fostering creativity, and equipping them for the dynamic world of work. Our aim is for your child to recognize and fulfill their purpose with enthusiasm and joy.

13.) Fostering Resilience and Grit: Strategies for K-12 Parents in the New World of Education

In today's rapidly evolving educational landscape, it's more essential than ever for students to cultivate resilience and grit. These traits not only equip children to handle challenges with poise but also set the foundation for lifelong learning and adaptability. This module has been meticulously crafted for parents seeking to nurture these vital attributes in their K-12 children.

Many families are grappling with concerns related to financial stability, learning loss, chronic absenteeism, and overall health, both personally and in the broader community. We will address the unique challenges presented by the current environment. Provide actionable strategies to channel these strengths, propelling students toward sustained academic success.

14.) Adapting for the Future: Harnessing Lessons from the Pandemic for K-12 Education

Every challenge presents an opportunity for growth, and the recent pandemic has been no exception. This insightful module aims to guide parents in recognizing the invaluable lessons embedded within our current circumstances, particularly in the realm of technology and its impact on the future of education.

We will discuss silver linings in adversity, mastering modern technologies, future-proofing education and how to strengthen school-parent communication channels. Join us as we navigate the transformative power of adversity, ensuring our children as well-equipped for the evolving landscape of education.

15.) Fostering a College-Ready Mindset and Culture: Empowering K-12 Parents

In this module, we'll explore practical ways parents can nurture a college-focused mindset within their K-12 children. Drawing from over fifteen years of experience, we'll debunk common myths that might hinder parents from guiding their children towards higher education. Participants will acquire evidence-based strategies to positively influence their children's academic outcomes. We'll discuss how parents can be their children's "Unsung Heroes", motivating and understanding their educational

achievements. Furthermore, we'll dive into the specifics of higher education, covering topics such as application strategies, financial aid, fee waivers, and distinguishing between various types of colleges. By the end, parents will be equipped to view the college journey through a more informed and empowering lens.

16.) Understanding Behavioral Styles: A Guide for K-12 Parents

In this module, parents will delve into the four primary behavioral quadrants that define individual strengths and tendencies. By recognizing their own behavioral style, and those of their children, parents will be better equipped to foster empathetic, conscious, and respectful interactions. This module offers a refreshed perspective on appreciating human differences, emphasizing effective communication and empathy. Attendees will gain insights into enhancing relationships and interactions within their immediate circles, building stronger connections rooted in understanding and respect.

17.) Navigating Parenting: Styles, Positive Guidance, and Effective Discipline

During this module, parents will explore the profound impact of their parenting approach. We'll discuss various parenting styles and emphasize techniques that foster children's self-esteem, self-management, self-awareness and self-respect. Participants will reflect on their current parenting methods and set actionable goals for enhancement. Furthermore, attendees will learn to cultivate their child's self-concept through positive guidance and discipline strategies. To ensure practical application, the session will conclude with real-world child-rearing challenges and case studies, allowing parents to directly apply their newfound knowledge.

18.) "Pláticas" in Practice: Fostering Meaningful Conversations and Family Engagement

Drawing from the rich tradition of "Pláticas" – the Spanish term for deep conversations – this module emphasizes the profound role such discussions have in our families. Parents will explore the essence of a genuine "Plática", learning how to facilitate positive and impactful conversations with their students at home. More than just talks, these sessions are opportunities to deeply connect, understanding and nurturing the hopes, wishes, and dreams of both students and their families. By the end, parents will be equipped with techniques to further understand and support their children's aspirations, solidifying the bond between family and educational pursuits.

19.) Beyond the Classroom: Cultivating Essential Soft Skills for Future Success

In today's multifaceted world, academic excellence is complemented by well-honed soft skills. This module underscores the significance of teaching high school students these invaluable skills, ensuring they excel not only academically but also in their future professional endeavors. Parents will delve into the myriad of skills outside traditional educational parameters that are crucial for securing rewarding careers. Furthermore,

parents will gain insights into refining their own soft skills, creating a supportive environment to foster the same in their children. Join us to equip both yourself and your student with the tools needed for lifelong success, beyond the conventional classroom setting.

20.) Digital Futures: Guiding K-12 Students Toward College and Career Readiness

In our increasingly interconnected digital age, preparing K-12 students for both college and career has never been more vital. This module is tailored to empower parents to adeptly navigate these complexities with their children. Together, we'll delve into the essential skills and mindsets students need to flourish in the modern landscape. Additionally, parents will receive insights and strategies to assist their children in exploring a diverse array of careers. Join us, and together, let's equip you with the comprehensive tools and strategies necessary to guide your child towards a successful future.

III. Conclusion

In today's evolving educational landscape, the role of parents and families is more critical than ever. Our program is tailored to empower parents of K-12 students with the tools and insights necessary to navigate this new world. Through collaboration, engagement, and informed support, we aim to bridge the gap between home and school, ensuring every student thrives in our modern learning environment.

Our culturally-tailored programs, led by mentors from similar backgrounds, directly address the unique challenges faced by families and their students. We prioritize understanding and addressing these challenges, paving the way for stronger parent-student engagement.

The recent struggles are not just about adapting to the new world of education; they're a manifestation of pre-existing disparities. **Empowerment ED** is committed to bridging this gap. Our goal is to foster deep connections with students, motivating and empowering them and their parents towards academic success.